

## Letter of Support Request- Commercial, Industrial and Institutional Water Efficiency Program

The City of Greeley is actively pursuing a state-wide Commercial, Industrial, and Institutional (CII) Water Efficiency Program as part of the *Colorado Water Plan Grant-Conservation and Land Use Planning*, along with *Engagement and Innovation*. Recognizing the importance of collaborative efforts in responsible water management and conservation across the entire state, this program aims to be implemented on a state-wide scale over a 5-year period.

The Regional CII Water Efficiency Program takes a comprehensive approach to promoting sustainable water practices by establishing the following key components:

- **Guidance Document:** A scalable document outlining procedures, processes, and report generation, designed to accommodate the staffing capabilities of water providers.
- **CII Resource Library:** A repository of valuable resources, including best practices, guidelines, and tools tailored specifically for the CII sector. This library will serve as a knowledge hub to support informed decision-making and implementation of water-saving measures.
- **Colorado Case Studies:** In-depth analyses of successful water efficiency initiatives within Colorado, highlighting innovative approaches, lessons learned, and measurable outcomes. These case studies will provide valuable insights and inspiration for similar projects across the state.
- **Benchmarking and Water Conservation Resources:** Accessible tools and resources that enable water providers to benchmark their performance against industry standards, identify areas for improvement, and access best practices for water conservation. These resources will assist in setting achievable goals and implementing effective strategies.
- **In-person Training and Webinars:** Engaging and educational training sessions conducted in person and through webinars, targeting water providers on the east and west slopes. These sessions will enhance their knowledge and understanding of water-saving technologies, practices, and implementation strategies.
- **Standard Reporting:** Provide report structure based on various water provider types and capabilities. Standardized reporting will facilitate data collection, analysis, and evaluation of water efficiency initiatives across the state.
- **Cross-Training and Mentorships:** Promoting knowledge exchange and collaboration among water providers through cross-training programs and mentorships. This will foster a supportive network where expertise and experiences can be shared, accelerating the adoption of successful water conservation practices.
- **Standard Economic Analysis:** Conducting economic analyses for both advanced meter infrastructure (AMI) and non-AMI communities. These analyses will assess the financial viability

and potential cost savings associated with implementing water-saving measures, aiding decision-making processes.

By actively encouraging the CII sector to embrace water-saving technologies and practices, this program will significantly contribute to overall water conservation efforts and ensure the long-term health of shared water resources. While residential customers have yielded substantial savings over the past two decades, the greatest opportunity for savings gains in the next decade lies within the commercial and multi-family sectors.

To boost this grant, the Rocky Mountain Section of American Water Works (RMSAWWA) Conservation Committee has created a subcommittee focusing on CII. Core stakeholders shaping this grant application include:

- City of Greeley
- City of Longmont
- Northern Water
- City of Fort Collins
- Colorado Springs Utility
- Tri-County Water Conservancy- Montrose
- Town of Evans
- Rocky Mountain Section of American Water Works- Conservation Committee
- Alliance for Water Efficiency

Additional outreach has been conducted with additional providers including:

- City of Durango
- City of Grand Junction
- Ute Water Conservancy-
- City of Aspen
- City of Loveland
- Pueblo Water
- Arkansas, South Platte, and Metro Roundtable Basin
- Denver Water

The proposed budget for the CII Water Efficiency Program is \$425,000 with a 25% match requirement. Core stakeholders have already met the 25% match requirement through cash and in-lieu contributions, accompanied by letters of support. Additional letters of support are pending.

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